



PLANNING PROCESS

ESSENTIAL QUESTIONS AND AGENDA:

1. WHY AKOM CONFERENCE?

Refer to the AGENDA:

2. WHO IS ORGANIZING WHAT?

International Center for African Culture and Arts, USA and Ghana

Centre for Human Development and Social Change, Ghana

OBAATANPA House of Hope International, USA

Percussive Arts Society, Ghana Chapter

Host: Nana Nsumankwahene- Asantehene's Chief Spiritualist

Ashanti Akomfo Mboa Kuo

Manhyia Palace Museum

3. WHO IS THE TARGET AUDIENCE?

Strictly by Invitation Only: Media Access and All Akomfo welcomed. Attendance confirmation needed to enable us plan for Lunch and Dinner.

4. WHY THE ASANTEHENE AND THE MANHYIA PALACE SHOULD BE ESSENTIAL PART OF THIS EFFORT?**5. WHY IS THE CENTRE FOR NATIONAL CULTURE'S INPUT VERY NECESSARY?****6. ANY UNIVERSITY COLLABORATION OR SUPPORT NECESSARY?**

Centre for Cultural and African Studies (KNUST)

Herbal Medicine Department (PHARMACY) KNUST

7. WHAT IS THE THEME? Mobilizing Nananom to Have Active Voice and to Think Global**8. WHY START IN ASHANTI REGION?**

Ashanti region has the most effective and well organized Akomfo Association and is also the seat of the great Asantehene who is the most recognized spiritual and cultural head of Ghana.

9. WHO IS FUNDING IT OR HOW ARE THE EXPENSES TO BE PAID?

Support will sought from Asantehene, Manhyia, Foreign Consulates in Ghana, National Commission for Culture, Centre for National Culture, Kumasi Metropolitan Assembly, Corporate Bodies and the Media.

10. THE VENUE?

Under Consideration:

- a) Anita Hotel
- b) KNUST
- c) Teachers Hall
- d) Abass Centre
- e) Centre for National Culture

11. THE HOST CITY?

Kumasi, because it is centrally located, Ashanti capital, and has all the resources.

13. ANTICIPATING PROBLEMS?

- a) Nature Problems - Rains

a). Nature of Problems : Challenges

- b). Oppositions from Christians
- c) Oppositions from some of the Association Members
- d) Discrimination from Corporate executives who have different religious affiliations
- e) Financial
- f) Police for Security Protection

14. HOW TO ADDRESS ITEM 13?

Plan B for all of the identified challenges:

15. PUBLICITY? WHAT FORM? PRIVATE OR PUBLIC?

- a) Internal Announcements
- b) Public Posters
- c) Media Sponsors , PSA and Interviews (Make Use of Oforiwaa (to contact Nhyira FM for us)

16. MEDIA'S INVOLVEMENT?

- a) NHYIRA FM and all the Kumasi FM stations that do spiritual education:
- b) ASEMPA FM

17. FUTURE PLANS? MOVING FORWARD?

- a) UNITED FRONT- ACTIVE VOICE FOR MUTUAL BENEFITS FOR AKOMFO
- b) Encourage District and National Akomfo Association Formations
- c) Proposals towards National Executive Formation
- d) Internal Support and Media Council
- e) National Akom Constitution
- f) Build Working Relations
- g) Build a National PRO and International Relations Team

18. NATIONAL AKOMFO DIRECTORY?

Start with Asante region

19. BUDGET:

Venue:

Communications:

Planning Expenses:

Publicity:

Chairs and Tables:

Communication Equipment:

Sound System Rental:

Media Invitation and Solidarities:

AGENDA: INVITEES AND SUPPORTERS:

Volunteers:

Refreshments:

20. LUNCH AND DINNER PROVIDERS?

AGENDA:

1. AKOM (CULTURE) AND NEW MEDIA
2. AKOM (CULTURE) AND OTHER RELIGIONS
3. AKOM ORGANIZATIONAL STRUCTURE/MANAGEMENT
4. AKOM COMMUNICATION AND MEDIA POLICIES
5. CULTURE AND NATIONAL DEVELOPMENT-The role of the Okomfo in National Development
6. AKOM (CULTURE) AND INTERNATIONAL COLLABORATIONS-RESEARCH AND DOCUMENTATION/ COPYRIGHT ISSUES
7. AKOM AND NATIONAL HEALTH DELIVERY/NATIONAL HEALTH INSURANCE/TB/HIV COLLABORATIONS IN GHANA- Do Shrine Customers qualify and how? If not how is it paid when a customer has no money?
8. AKOMFO AND THE MANY HERBAL RELATED ASSOCIATIONS-Networking or Competitors?
9. NATIONAL AKOM PROTOCOLS AND CODE OF CONDUCT- Real and Business Akomfo?
10. AKOM AND MARKETING- How to Attract Customers
11. AKOM AND HUMAN RIGHTS- The Role of Women,Children As Akomfo, Training and Abuse, Culture and Modern Conflicts, The Rights of Customers,
12. AKOM AND INTERNATIONAL INVESTMENTS-POTENTIALS AND SAKAWA ISSUES/
13. AKOM AND CORRUPTION PROTECTION HAVEN
14. AKOM AND CONFLICT IDENTIFICATION/MANAGEMENT AND PREVENTION
15. CULTURE AND ENVIRONMENTAL PROTECTION- Sacred Groves and Taboo Days and How they Impact the Environment.

See also

[THE OPPORTUNITY](#)

[PLANNING COMMITTEE-INTERNATIONAL AND GHANA](#)

[VISION AND ASPIRATIONS](#)

[INVITEES AND POTENTIAL SUPPORTERS](#)

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